







SUSTAINABILITY

We don't claim to be a 100% sustainable brand from top to tail yet - but we do believe there's a better way of doing things. An approach that will have benefits for everyone – for us, for you, for our customers, partners and their employees, for our products and all our futures. But rather than go on and on about CSR, ethical trading policies and 'green' sustainability strategies... we just want to tell you about how we are doing things we think are a little better.

BETTER FOR OUR PRODUCTS

Being 'Famous For Fabrics' means we constantly search for interesting, innovative and different materials that look and feel fabulous. We now want to become 'Famous for Sustainable Fabrics'. With sustainability driving advances in textiles and fibres, we've been hard at work over the last two years introducing an increasing number of sustainable fabrics to or range – some made from some very unlikely ingredients – not weird...just different.

WEAR THE WEEKEND

For over thirty years, we've been helping you achieve that weekend feeling, all week long. Our aim is to create well-made, unique clothes at great prices that become instant feel-good favourites once they make it to your wardrobe. Plus, looking after people and the planet is at the heart of what we do. We use sustainably sourced fabrics and ethical factories with environmentally friendly processes wherever we can.



























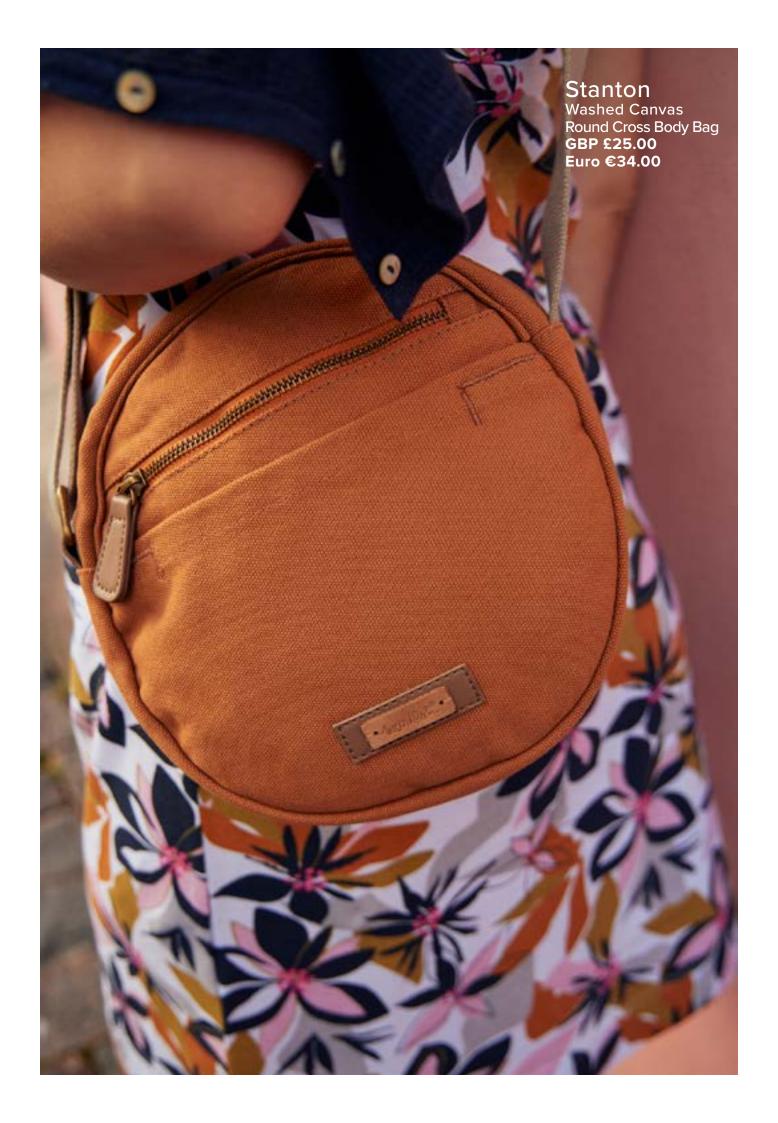










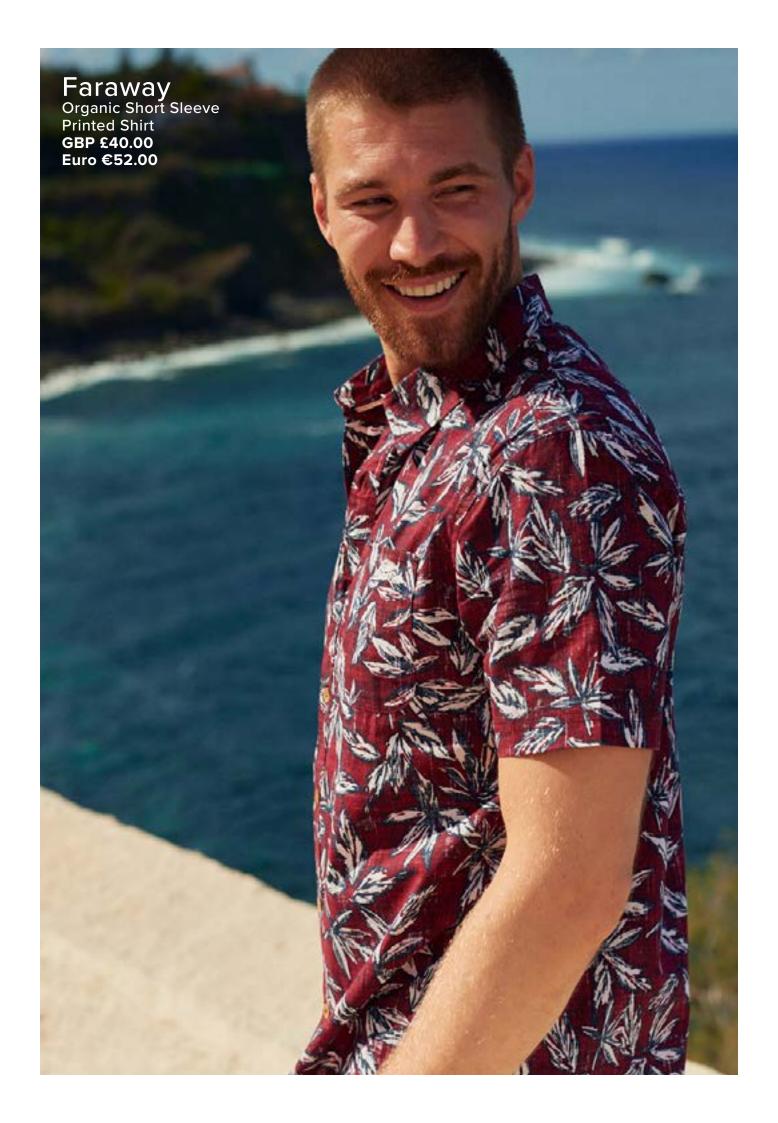














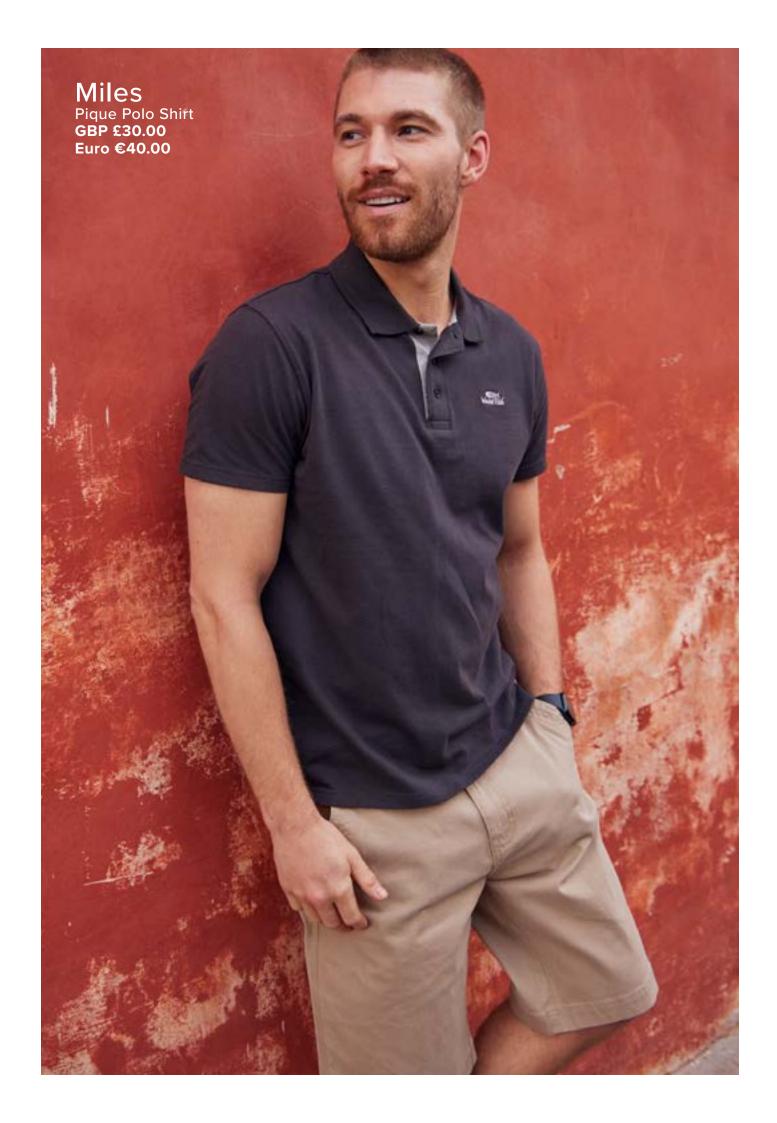










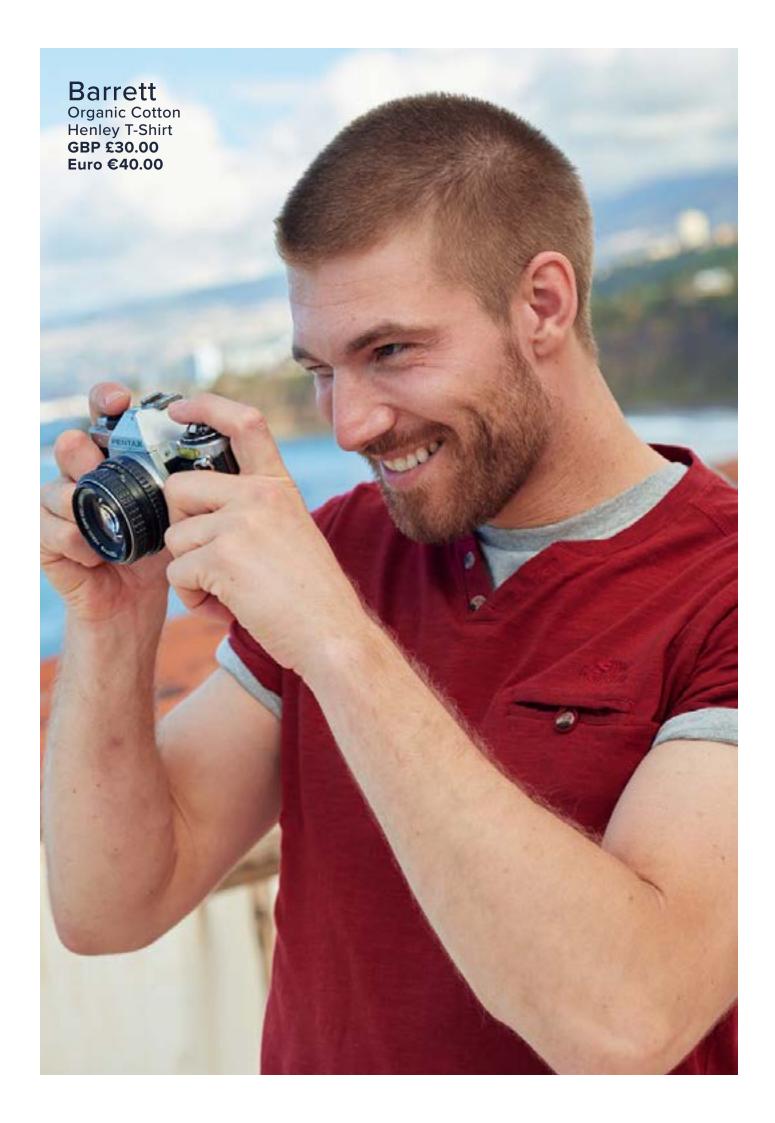








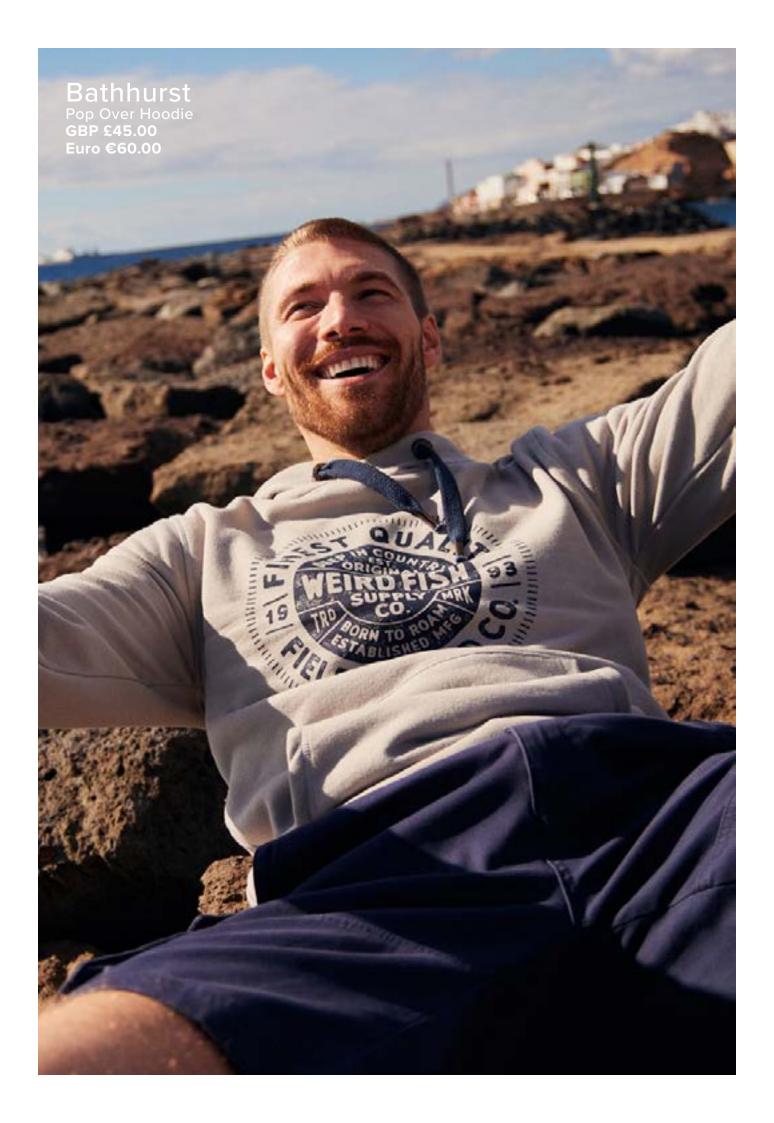


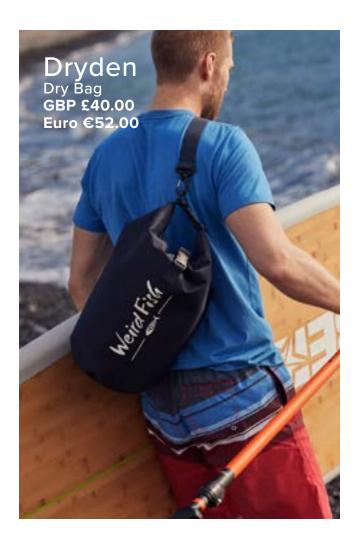










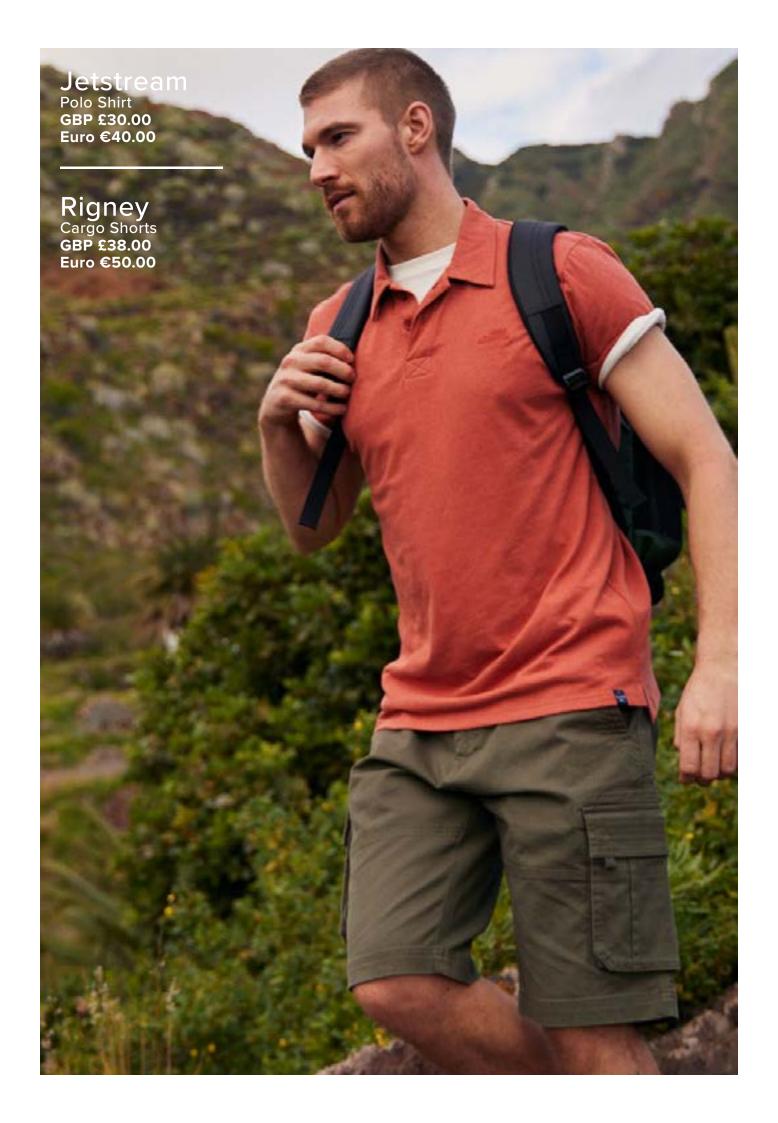














Weird Fish

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VIDEO

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